

# Custom software development.

## SaaSberry Innovation Laboratories Ltd.

### ENVISION & PLAN

- Art of Possible
- Business Case and ROI
- Enterprise Strategy
- Data Assessments
- Data Strategy
- Data Cleaning Services

### BUILD AND DEPLOY

- Database
- Chat Bot
- Machine learning
- Predictive analysis
- IoT
- Mobile
- SaaS
- Artificial Intelligence

### OPERATE & OPTIMIZE

- Training
- Change Management
- User adoption
- Support
- Maintenance
- Enhancement
- Monthly subscription offering



At SaaSberry we are here to help customers implement software that directly corrects and improves business process.

No more complex corporate process that the big consulting firms have. Instead, a flexible, creative senior development team creating software using the latest technological advancements with focus on creating returns that leverage machine learning and artificial intelligence.

We can build things today, that we couldn't yesterday...its time to disrupt! SaaSberry concentrates on relationships first and sales second.

With the combination of our Canadian development team and global partnerships with world leaders in Artificial Intelligence, SaaSberry is Canada's top choice when building custom cloud software.

Today's business is facing tough times – and not just because there are signs of economic slowdown everywhere. As digitization reshapes business norms, companies from every industry sector are challenged to keep pace with ever-changing employee and consumer social behaviour.

SaaSberry partners with business to disrupt and help!

### ADVANCED TECHNOLOGY IS ONLY USEFUL IF IT HELPS YOU SUCCEED

That is why SaaSberry Innovation Laboratories is focused on helping you create unique business value and deliver business outcomes for your company, customers and employees.

We witness opportunities where customers could save millions in operational costs but wouldn't execute on consulting engagements due to the concern of not being able to manage, support, and maintain this new venture utilizing technology.



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### SaaSberry approach

1. **Envision Plan**
2. **Build Deploy**
3. **Operate Optimize**

### Define the business need

Customers do not understand the capabilities of how advanced technology has come, during this phase we evaluate how much data they have and identify what potential efficiencies they have if they could automate.

For more information on any of our products or services please visit us on the Web at:

[www.SaaSberrylabs.com](http://www.SaaSberrylabs.com)



### MACHINE LEARNING IS HERE, AND IT NOT ONLY WORKS, ITS PAYS FOR ITSELF!

We have a team of over 16 Machine Learning Consulting experts with former experience from the big tech (Google, NASA, NVIDIA, Microsoft) and consulting (McKinsey, PwC). As a Machine Learning Consulting company, we offer end-to-end Machine Learning, Data Science, AI & software development.

We will take care of your entire project from the data preparation to scalable deployment to production. We primarily work with three aspects of data, NLP (text processing) where we extract knowledge from human-language text - figures, names, relationships, entities; rank texts based on relevance to speed up reporting and analysis.

Computer Vision, where we detect objects on images, then classify these images into topic groups or by presence or a feature. Then we leverage the data in a Predictive Analytics method which predicts the market conditions or product sales. It allows us to understand customers process, it prevents churn and optimizes resource usage and efficiency. Its success will normally benefit reducing customers operational costs.

For many opportunities we leverage one of our business analysts to create a detailed business case explaining the return the business would have on its business revenues. Once the project is defined we deliver leveraging the SaaSberry engine built in the Microsoft Cloud.

We do not just engage in a consulting project, we build it, host it, manage it, and support it. We do not bill for our project like traditional consulting projects. We sign 3-5 year contracts and bill our clients for a service they subscribe too monthly!

### SERVICES AVAILABLE

- Data Cleansing and Assesments
- Business Strategy
- Art of the possible work shops
- Application Support
- Cloud hosting
- Gaurantee
- Subscription Based SaaS



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